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SKILLS

VIS DEV/CONCEPT DESIGN
CHARACTER +PROP DESIGN
CREATURE ANATOMY
ENVIRONMENT
DIGITAL ILLUSTRATION
TRADITIONAL MEDIA
WATERCOLOR/GOUACHE
ACRYLIC
CHARCOAL + INK
3D SCULPTING
ASSET DEVELOPMENT
GRAPHIC DESIGN
ANIMATION
STORYBOARDING
ORGANIZATION
COLLABORATION

PROGRAMS

ADOBE SUITE
PHOTOSHOP
SUBSTANCE PAINTER
ILLUSTRATOR
INDESIGN
AFTER EFFECTS
PREMIER PRO
ACROBAT
MAYA
ZBRUSH
MICROSOFT SUITE
PROCREATE
TOONBOOM
HARMONY
STORYBOARD
GOOGLE WORKSPACE

AWARDS AND HONORS

SCAD 2023-2024 CATALOGUE
SCAD ACADEMIC HONORS
SCAD ACHIEVEMENT HONORS
SCAD DEAN'S LIST
ADOBE YOUTH VOICES ILLUSTRATION
HONORABLE MENTION
ADOBE YOUTH VOICES ANIMATION
HONORABLE MENTION

CASEY LI

ILLUSTRATION | CONCEPT | DESIGN

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)

Bachelors in Fine Arts - Illustration 2024

Concept Design for Animation and Games

Animation Minor

ACADEMIC HIGHLIGHTS

Assisted in the production of two video games to be released Spring 2024

Worked on multiple student animations from concept to production

Class work chosen as Student Best and displayed on campus

EXPERIENCE

FREELANCE ILLUSTRATION/VIS DEV

2019 - PRESENT

Managed concurrent projects and reported back with timely updates on project progress

Worked with art directors in developing project style by creating color scripts, style frames, and concept illustrations

Created props and assets in Maya and textured in Substance Painter to populate a 3D scene

Incorporated feedback from art directors to ensure project cohesion and visual consistency

Created silhouettes and thumbnails for concepts that utilized shape language and design to suit client's vision for project

Illustrated orthographics, turn arounds, and breakdowns in line with the client's established style for a 2D to 3D pipeline

Formatted deliverables in accordance to the clients' specifications and needs

Created illustrations and graphics for personal and commercial use

BNNUYBOIKASE ON ETSY

2019 - PRESENT

Managed online and pop-up storefront to sell prints and physical goods

Organized travel plans and table bookings for events and shows

Communicated with customers to resolve problems to ensure customer satisfaction

Formatted product design files and communicated with manufacturers to ensure product quality

Managed shipping and delivering physical goods to customers

Ordered new inventory and communicated with companies to ensure quality of goods

Managed invoices, contracts, and payment plans for long term clients

Conceptualized new products based on popular market trends

PUBLICATIONS AND CREDITS

MONSTER LOVE - ZINE

ORION - ZINE

ASPIRO - ZINE

QUIZSNACKS COOKBOOK

SONG OF HEROES - ZINE

DAWN - ZINE

GHBILI COOKBOOK

ANGLERFISH - STUDENT ANIMATION

MOONBROCH - ZINE

BEYOND - STUDENT ANIMATION

THE COLD SUN - STUDENT ANIMATION

GOAT MOUTH - STUDENT ANIMATION

CGL VALENTINES PROMOTIONAL EVENT

TALES OF THE TAVERN - GAME DEV

MIND THE ABYSS - GAME DEV